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Exam : **00M-657**

Title : IBM i2 Intelligence Sales
Mastery Test v1

Vendors : IBM

Version : DEMO

NO.1 How many integration points are currently defined for the Intelligent Operations Center?

- A. 4
- B. 7
- C. 11
- D. 20

Answer: C

NO.2 How can the IBM i2 suite enable insurance organizations to identify potential risk associated with new customers?

- A. The IBM i2 Fraud Intelligence Analysis Platform enables insurance organizations to use standardized visualization techniques and risk scoring across all available data sources to easily assess the fraud risk of new policy applicants.
- B. Because the IBM i2 Fraud Intelligence Analysis Platform enables insurance organizations to use tantric visualization techniques to easily assess the fraud risk of new policy applicants.
- C. Because the IBM i2 Fraud Intelligence Analysis Platform enables insurance organizations to use synoptic risk scoring techniques to assess the fraud risk of new policy applicants.
- D. The IBM i2 Fraud Intelligence Analysis Platform enables insurance organizations to access data sources thus ensuring no information is missed.

Answer: A

NO.3 What is the purpose of the Geographical Profiling tool in the Plate Patch Analysis extension to IBM i2 iBase?

- A. Using Plate Patch data within IBM i2 iBase, Geographical Profiling allows users to compare license plate reads around any number of event sites to discover vehicles that have been seen at two or more of the sites during the days and times that have been specified by the user.
- B. Using the Plate Patch data within IBM i2 iBase, geographical Profiling allows users to compare license plate reads around an event site and understand by cross-referencing to maps, the demographics of the area in question.
- C. Using Plate Patch data within IBM i2 iBase, Geographical Profiling allows users to analyze any number of sets containing license plate reads to discover common vehicles of interest to colleagues or vehicles that appear in one or more current or previous investigations.
- D. Using Plate Patch data within IBM i2 iBase, Geographical Profiling allows users to identify vehicles that regularly pass through the same cameras at similar times to a vehicle of interest.

Answer: D

NO.4 How can the IBM i2 suite help IT Directors be assured that the IBM i2 software will be scalable and support more users in the future?

- A. IT Directors can be assured the IBM i2 Intelligence and Fraud Analysis Platform is designed to be run in an enterprise environment and the web based applications are based on a multi-tier architecture that is designed with scalability in mind.
- B. IT Directors can be assured the IBM i2 Analysis Platform is designed to be completely scalable and are already operating in a multiplicity of complex environments.

C. The IBM i2 Intelligence and Fraud Analysis Platform are based on a multi-tier architecture that is designed with scalability in mind and, in the correct hardware environment, can meet the needs of many thousands of users.

D. IT Directors can be assured the IBM i2 Analysis Platform is designed to be run in an enterprise environment and are natively capable of handling large numbers of additional data sources and geographies.

Answer: A

NO.5 How can the use of multiple tools from the IBM i2 suite, including Analysts Notebook reduce costs within the IT department?

A. With live data access provided by the internet, you can use Analyst's Notebook to quickly retrieve vital information from your databases without relying on a database specialist or learning a complex query language, ensuring that your analysis is based on the most up-to-date information available.

B. With live data access provided by Analysts Notebook, you can use the web to quickly retrieve vital information from your databases without relying on a database specialist or learning a complex query language, ensuring that your analysis is based on the most up-to-date information available.

C. With live data access provided by iBase, iBridge, or iXa, you can use Analysts Notebook to quickly retrieve vital information from your databases without relying on a database specialist or learning a complex query language, ensuring that your analysis is based on the most up-to-date information available.

D. The multiple tools provided by the IBM i2 suite enable IT Departments to contract out the services needed to support the products and hence save the overheads associated with in-house staff.

Answer: C

NO.6 How can the IBM i2 suite enable financial organizations to access data from disparate data sources, not necessarily owned by the institution?

A. The IBM i2 Information Exchange for Analysis Search for Analyst's Notebook (iXa) provides a single federated search from one application across multiple data sources that returns consolidated results that are scored by their relevance.

B. The IBM i2 Information Exchange for Analysis Search for Analyst's Notebook (iXa) is unable to perform this function because activity like this is prohibited in most jurisdictions by privacy laws.

C. The i2 Information Exchange for Analysis Search for Analyst's Notebook (iXa) enables financial organizations to share information via the internet.

D. The IBM i2 Fraud Intelligence Analysis Platform enables financial organizations to have a cloud based repository, accessed and updated by all departments via the internet.

Answer: A

NO.7 IBM i2 iBase contains a technology called Search 360. What is its purpose?

A. Search 360 helps overcome the difficulties of remembering searches that were previously

conducted by making a user friendly history available. This helps increase time for analysis and reduces chance of oversights.

B. Search 360 helps overcome the difficulties of finding connections concealed geographical data records.

C. Search 360 helps overcome the difficulties of finding connections concealed telephone data records. This helps increase time for analysis and reduces chance of oversights.

D. Search 360 helps overcome the difficulties of finding connections concealed by variations of structured and unstructured information across multiple records. This helps increase time for analysis and reduces chance of oversights.

Answer: D

NO.8 Among the IBM i2 suite of tools are technologies that can connect to other data sources. Both IBM

i2 iBridge and IBM iXA Search AN 2 connect to other databases - what are the key additional features that i2 iXA Search AN 2 provides over IBM i2 iBridge?

A. Smart Searching, Find Semantics, Secure connection to data sources over internet, Search across multiple data sources, Individual data source show details, in- chart expand, Export results to MS Excel, and Connectivity to other data sources.

B. Smart Find, Visual connection to internet data, Single search across social media sites, Multimedia source show details, multimedia source expand and post-chart analysis.

C. Smart Searching, Find Similar, Secure connection to data sources over internet, single search across multiple data sources, multi data source show details, multi data source expand, pre-chart analysis, export results to MS Excel, and connectivity to other data sources (including non relational sources, Web services).

D. There is no difference between IBM i2 iBridge and IBM i2 iXA Search AN 2, except that iBridge is a cloud based technology and iXA is a server tool.

Answer: C

NO.9 How does the IBM i2 suite assist senior staff to monitor and evaluate the force against targets and objectives?

A. The IBM i2 Intelligence Analysis Platform contains all of the capabilities of a business intelligence system in a real time web enabled briefing tool.

B. The IBM i2 Intelligence Analysis Platform enables Chief Officers to instantly assess status against the current published KPI's through a real time web enabled briefing tool.

C. Performance monitoring and business intelligence are core functions of the IBM i2 Intelligence Analysis Platform. Outputs are delivered via the internet as a standard.

D. The IBM i2 Intelligence Analysis Platform has no capability to deliver information about KPI's, targets and objectives, it is a visualization tool.

Answer: B

NO.10 How does IBM i2 iBase increase analytical capability for an organization?

A. By combining data from the entire organization into a single repository, users can visualize the entire organizational structure in one go for more in-depth analysis.

B. By combining data from the entire organization into a single repository, much simplified charts can be produced for more straightforward analysis.

C. By combining data from the entire organization into a single repository, users can gain a complete picture from all the available data for more in-depth analysis.

D. By searching across the entire organizations different databases, users can gain a less confusing picture of the data, thus simplifying analysis.

Answer: C